

Li Hua Hotel at Bintulu Sentral Bus Terminal opens this Friday

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The new Li Hua Hotel has 165 rooms all with modern facilities and quality finishes within a shopping complex and is directly linked to Bintulu Sentral Bus Terminal.

BINTULU: The Li Hua Hotel at Bintulu Sentral Bus Terminal – the 10th accommodation branch under the Li Hua Hotel and Medan Hotel Group in Sarawak – is scheduled to open for business this Friday (Aug 18).

Li Hua Hotel and Medan Hotel Group is a member of the long-established and diversified Hock Peng Organisation established in 1962, having interests in property development, construction, hotels, retail and investment holdings.

The hotel group, established in 1981, has a combined total of more than 1,200 rooms now throughout Sarawak – specifically here, in Sibu, Mukah and Betong. It has been providing ample business and employment opportunities in the hospitality industry to the locals and also contributing to the growth of the tourism industry.

According to Hock Peng Organisation deputy managing director Pemanca Datuk Dr Francis Toh, Bintulu – a major industrial town in Sarawak – has undergone rapid transformation and booming economic growth over the years.

“Bintulu has benefitted tremendously from the LNG and Shell MDS industries, the Bakun hydroelectric dam leading to the successful energy-related SCORE (Sarawak Corridor of Renewable Energy) industrial development at Samalaju, the Bintulu Airport and the two deep-sea ports off Bintulu and Samalaju – offering excellent air and sea connectivity to the rest of the world,” he said.

Toh said the new Li Hua Hotel at Bintulu Sentral Bus Terminal is centrally and strategically located along the main Kidurong Road, forming part of the masterplan development known as Bintulu Sentral. Bintulu Sentral, jointly developed by Bintulu Development Authority (BDA) and Hock Peng, is a vibrant integrated commercial and residential centre.

It comprises over 200 units of three- to six-storey shophouses, banks, offices, retail and entertainment outlets, the 12-storey Sentral Park Residences apartments and the Bintulu Sentral Bus Terminal – the only bus terminal here where all the long-distance and regional buses from across Sarawak, Sabah, Brunei and Indonesia would stop over.

“The successful completion of Bintulu Sentral has provided numerous business and employment opportunities for the people of Bintulu and Sarawak. The new Li Hua Hotel will provide additional business and employment opportunities for those in the hospitality industry in Bintulu,” said Toh.

The new Li Hua Hotel is a custom-designed, modern five-storey, 165-room business-class hotel equipped with passenger lifts, safety features like Fire and Rescue Department-approved fire protection system, card access control and CCTV monitoring system, including 24-hour security control. Other facilities include a coffeehouse, 50 to 300-guest capacity conference, meeting room, 32-inch LCD television, WiFi access and Astro services. Li Hua Hotel is the first chain of Hock Peng Organisation in its maiden venture into tourism and hospitality industry in 1979.

It started with the first hotel in Sibu in 1981. Today, the Li Hua Hotel chain continues to provide quality accommodation and facilities ideal for business and leisure visitors in booming towns across Sarawak.

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